



## Conference

### Quality of youth career guidance and nowadays media literacy

Date: 15<sup>th</sup> July 2016

Venue "Arena di Serdica" hotel, Sofia, Bulgaria

/address: 2 "Budapeshta" str./

#### Programme

<u>Time</u>	<u>Activities</u>
09:30 – 10:00	Registration of participants
10:00 – 10:15	Official opening
10:15 – 10:45	QYCGuidance project – from career guidance to self-guidance – <i>Dr. Rosen Petkov, Chairman of SCAS</i>
10:45 – 11:15	Measuring quality with respect to nowadays media literacy – <i>Wolfgang Bliem, Project Manager at ibw, Austria</i>
11:15 – 11:45	Coffee break
11:45 – 12:15	"How students choose university programs in the digital age" - <i>Verena Maria Mai, Co-Founder &amp; CEO of "UNIspotter, Austria</i>
12:15 – 12:45	Features of innovative education: students as developers of digital, interactive educational content, ready to learn, discover and share - <i>Edita Rabizaite, Career coordinator and Project Manager at Kaunas John Paul II Gymnasium, Lithuania</i>
12:45 – 14:00	Lunch
14:00 – 14:30	The career guidance system in Bulgaria and European activities in the field - <i>Dilyan Borisov, Junior Expert at Directorate "Vocational Qualification and Licensing" in the National Agency for Vocational Education and Training (NAVET), Bulgaria</i>
14:30 – 15:00	Changing role of university career centers in Turkey. How can the effectiveness of the centers be increased via self-



# Erasmus+



In the frame of QYCGuidance project, supported by Erasmus+ Programme of the European Union

**guidance?** - *Ilkay Savci, Prof.Dr. Academics at Ankara University, Turkey*

**15:00 – 15:30**

**Coffee break**

**15:30 – 16:00**

**The Startup of Your Online Self-Marketing and Networking Presence: Building and Developing Media Literacy Skills for Today's Digitization Era** - *Amy Sanford, CEO/Founder of "Sanford Career Consulting", Sweden*

**16:00 – 16:30**

**The idea behind whatchado.com – the handbook of life stories – the next generation career orientation platform** - *Ali Mahlodji, CEO, Co-Founder and Chief Storyteller of "whatchado"*

**16:30 – 17:00**

**Best practices and new trends in career guidance – sharing the experience of the Prometheus partnership** - *Nevena Rakovska, Project manager at Business Foundation for Education*